Cindy Maléombho-Codo

CINDY MALÉOMBHO-CODO IS A BRAND STRATEGIST HELPING WOMEN-OWNED AND MULTICULTURAL BUSINESSES CREATE SUCCESSFUL BRANDS.

SHE HELPS HER CLIENTS POSITION THEMSELVES AS PREMIUM BRANDS THAT ATTRACT HIGH-END CLIENTS BY UPGRADING THEIR BRAND STRATEGY AND MARKETING WITH MAGNETIC MESSAGING AND DESIGN.

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Cindy Maléombho-Codo, founder of Indoka Creative and a Brand and Marketing Consultant based between Austin, Texas, Aix-en-Provence, and Abidjan Côte D'Ivoire. She created Indoka Creative because of her love for entrepreneurship and her genuine desire to sculpt brands. In addition, she wanted a place where she could help Entrepreneurs and Brands be seen, be heard, and stand out.

Her signature brand framework is designed to generate massive breakthroughs for her clients and enables her and her team to entirely create and revamp brands in "4-6 weeks" instead of months.

Her West African background (Ivory Coast) and her travel adventures enabled her to be culturally diverse and instantly connect on a deeper level with various individuals. In addition, her 17+ years of experience in event, branding, marketing, sales, and business development adds a wealth of knowledge to her strategy development services.

Her ultimate goal is to help Entrepreneurs and Brands stand out while simultaneously impacting African women/girls through entrepreneurship and education.

Cindy holds an undergraduate student in Economics from the University of Maryland College Park and a Master's degree in Hospitality, Restaurant, and Event Management from the Hilton School of Hospitality Management.

EXPERTISE

Helping women-owned and multicultural businesses get complete clarity on their message so they can position their brand for success to stand out from the crowd and attract + connect with their most desirable customers.

